



CITY OF MOUNT PLEASANT, TX
2019 Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report

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Municipality Name	City of Mount Pleasant
Report year (most recent completed fiscal year)	2019
Contact Name	Scott Walters
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Municipality's HOT information	
Rate (%)	7.00%
Amount of annual revenue collected	\$ 525,783.000

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Convention or information centers	\$ 326,875.00
Registrating convention delegates	\$ 1,750.00
Advertising to attract tourists	\$ 3,250.00
The promotion and improvement of the arts	\$ 174,580.00
Historical restoration and preservation projects	\$ 19,328.00
Signage directing the public to sights and attractions	\$ -

Percent of total (%) for non-population bracketed beneficiaries of revenue	
Convention or information centers	62.17%
Registrating convention delegates	0.33%
Advertising to attract tourists	0.62%
The promotion and improvement of the arts	33.20%
Historical restoration and preservation projects	3.68%
Signage directing the public to sights and attractions	0.00%

Municipality's sports and community venue tax information	
Rate (%)	0.00%
Amount of annual revenue collected	\$ -